



# News

November 2009

Comprehensive Information Management for Surgery Providers

## Webinars !

### Learn, Learn, Learn...

Amkai's dual educational tracks offer a series of informative web seminars tailored to the specific needs of existing Amkai customers and prospective users of our solutions.

To learn about these and others click here:

[AmkaiWebinars](#)

Call us at:  
1-866-AmkaiEHR  
(265-2434) to register

## Message from Amkai's CEO

I would like to take this opportunity to introduce myself to you and add my welcome to this latest edition of the Amkai News. A month ago, I joined Amkai as the new Chief Executive Officer, and I'd like to share some insight on both the rationale for this corporate move and my reasons for joining.

During 2009 Amkai has experienced tremendous growth in its customer base and its operations. We anticipate expansion as we progress into next year. Peter Sereny, M.D., our founder, has ably brought Amkai to this point, and he realized along with our Board that we needed to move our organization to the next level. Peter has assumed the crucial role of Chief Technology Officer and Medical Director to allow him to focus on enhancements to our existing solutions and our overall product development strategy, which is his true passion.

I want to briefly tell you what attracted me to Amkai. First and foremost, it was the superior design and functionality of our core products: AmkaiCharts and AmkaiOffice. As I researched the company, I not only previewed the solutions in depth, but I also examined many of Amkai's competitors. The clear feedback was that, unlike much of the older legacy product in use today, our products are built on contemporary technology, have strong functionality, are very user friendly, and have the flexibility users demand to create their workflow experience rather than be limited by a software developer's idea of workflow. I jumped at the chance to be part of a technology company with truly "best of breed" solutions.

My other key consideration was client service, and I was impressed not only with the current level of support Amkai provides – as evidenced in strong customer satisfaction levels – but the commitment to service that permeates the organization. We have recently expanded staff in Client Services, and you can expect further enhancements in this area. We know how critical superior support is to our clients' efficient operations and profitability.

This issue of our newsletter offers some exciting evidence from a third party supporting my feelings about Amkai. Our software was named by a prestigious design consultancy as one of six healthcare solutions that met criteria for usability and good design.





I look forward to meeting and talking to many of you in the near future, and I urge you to contact us to learn more about the exciting developments here at Amkai!



Joe Macies

Amkai News Letters

For recent issues visit  
www.amkai.com

To read the announcement of Joe’s appointment, click [here](#).

### **Amkai Software Solutions Achieve Highest Rating**

In a study commissioned by the U.S. Department of Defense (DOD), Parsons Institute of Information Mapping rated Amkai’s software among the top six commercially available software solutions for healthcare. PIIM is a design, usability, and informatics consultancy, associated with the well-known Parsons New School, so they are well qualified to assess user interfaces, ease of feature usage, and related software experience issues.

The DOD wanted to gain insight into improving the design and functionality of Armed Forces Health Longitudinal Technology Application (AHLTA), an EMR system developed by the DOD. The criteria of PIIM’s evaluation were:

- Is the system comparable in its scope and capability to the current AHLTA system?
- Does the system provide features and modules that the current AHLTA system lacks?
- Does the system support standard EMR system features in a unique or more thoughtful manner than its peers?
- Does the system support new and progressive features that its peers lack?
- Does the system support a successful Graphical User Interface (GUI) solution that could solve AHLTA’s current problems?
- Is the company an industry leader and have a significant lead in market share?

#### **Corporate Headquarters**

231 Bank Street - 3  
Waterbury, CT 06702  
Tel: 866.265.2434  
Fax: 203.286.2975  
Email: info@amkai.com  
Web: www.amkai.com

#### **European Offices**

Szovet utca #9  
H-1188 Budapest XVIII  
Hungary  
Phone: 36-1-290-8780

- Does the company provide sufficient online documentation and demonstrations for the system beyond marketing collateral?

To avoid undue influence, PIIM did not disclose to the vendors studied the purpose of their evaluation, or who commissioned it. The study excluded document management or form based solutions, and focused on fully discrete data capable offerings.

PIIM's final conclusion was that only six systems (of about 50 studied) qualified per their predefined criteria. We at Amkai are very pleased and excited to be acknowledged by such a well recognized authority.

Let us quote PIIM:

%CE { \æäÄ [~^/•Äc, [Ä• [ [ cä ] } •Ä ~ } ä^/Äc@^Ä } æ { ^ÄCE { \æäÄÖ } c^/ ] /ä •^ÄÄCE { \æäÄU~, &^ÉÄæ } Äæä { ä } ä •c/æcäÇ^Ä { æ } æ \*^ { ^ } cÄ& [ { ] [- } ^ } cÉÄæ } äÄCE { \æäÄÖ @æ/c •ÉÄæ } Ä^/Äc/ [ ] ä&Ä { ^ä&æ/Ä/Ä& [ /ä •Ä • [ [ cä ] } Ää^ •ä \* } ^äÄ • ] ^ä&ä, &æ|| ^Ä- [ /Äæ { ä ~ |æc [ / Ä • ~ / \*^/ ^Ä-æ&ä|äcä^ •Ä æ } äÄ • ~ / \*ä&æ/Ä ] /æ&cä&^ •É

V@^ •^Äc, [Ä ] : [ ä ~ &c •Ä, [ / Äc [ \*^c @^/Äc [Ä ] ; [ çä ä^Ä&|ä } ä&æ/Ä äæcäÄ { æ } æ \*^ { ^ } cÄæ } äÄ^/Äc/ [ ] ä&Ä&@æ/cä } \*Ä&æ ] æää|äc ^Ä- [ /Äc@^Ä- ~|Ä ä ~ /æcä [ ] Ä [-ÄæÄ ] æcä^ } cÄ^ } & [ ~ } c^/Ä|ä-^& ~&/Ä-; [ { Ä ] /Äæä { ä • •ä } Äc [Ä ] [ •c [ ] /ÄæcäÇ^Ä/Ä ] [ /c • ö

QcÄä •Ää } Äc •Äæ/ & @äc^&c ~ /ÄÉÄä^ •ä \* } ÉÄæ } äÄ •ä { ] |ä&äc ^Äæ } äÄ&æ/äc ^Ää } Ä [ / \*æ } ä : æcä [ ] Ä, @^/Äc@^Ää } c^/Ä-æ&^Ä •cæ } ä •Ä [ ~ c ö

V@^Ää } c^/Ä-æ&^Äæ/ • [ Ä @æ •Äæä ~ } ä ~ ^Ä&æ ] æää|äc ^Äc@æcÄ@æ •Ä } [ cÄ^Ä^ } Ä •Ä^ } Ää } Ä [ c@^/ÄÖTÜÄ •^c^ { •KÄæÄcæäÉäæ •^äÉÄ { ~|cä ] /Ää } ä [ , Ä-^æc ~ /Äc@æcÄæ|| [ , •Äc@^Ä ~ ^/Äc [ Äæ&&^ • •ÄÇæ } äÄ&| [ / •^ÄÄæ •Ä { æ } ^Ää~^/Ä^ } cÄc [ ] É/ÄÇ^/Ä&æc^ \* [ /ä^ •Äæ •Äc@^Ä^, ä • @ÉÄV@^Ä •c/ [ ] \*^ •cÄ ] æ/cÄ [-Äc@ä •Ä-^æc ~ /Ää •Äc@æcÄæ/c@ [ ~ \* @Äc@^Ä ~ ^/Ä@æ •Ä { ~|cä ] /Äæcä •Ä [ ] ^ } ^äÉÄc@^Ä • ~ ä •^&cä [ ] •D • ä&æc^ \* [ /ä^ •Ä äc@ä } Ä^æ&@Ä|æ/ \*^/Ä&æc^ \* [ / ^Äæ/Ä^ } [ cÄ [ Ç^/Ä, @^/ { ä } \*Äæ } äÄæ/Ä^ { æ } æ \*^æä/ÄÉÄV@^/Ä^Äæ/Ä^ } [ Äæä •Ä } ^ •c^äÄ, äc@ä } Äcæä •KÄV@^Ä } ä } ä [ , Ä ] : [ çä ä^ •Äæ||Äc@æcä •Ä } ^ä^äÄ- [ /Äc@æcÄ ] æ/cä& ~|æ/Äcæ • \ • Ä } [ c@ä } \*Ä { [ /ÄÉÄ ] [ c@ä } \*Ä/ • • ö ÈÈ+

**As none of Amkai's competitors made the grade, Amkai emerges as the #1 software solution for ASCs, surgical hospitals and affiliated surgical practices.**

We invite you to contact us to schedule a personal demonstration of AmkaiOffice and AmkaiCharts to see what PIIM finds so appealing.

###

All product and service names mentioned are the trademarks of their respective companies.

**Amkai Employee Update**

Our staff is truly committed! Product Management Specialist, Amber Boyd went to great heights to let everyone know about Amkai.. She brings that same spirit to her work in making our products the best they can be for you.

